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July 19, 2007 10:00 AM Eastern Daylight Time

The Association of Educational Publishers Recognizes *Boys' Life* Magazine for Educational Excellence

Official publication of the Boy Scouts of America Earns Four Distinguished Achievement Awards

IRVING, Texas--(BUSINESS WIRE)--The Association of Educational Publishers (AEP) recently recognized *Boys' Life* magazine, the official publication of the Boy Scouts of America, for its educational excellence by awarding it four Distinguished Achievement Awards. Along with the most highly coveted Periodical of the Year award for Grades 6 through 8, the AEP honored *Boys' Life* for achievements in the design category for illustration and article, and in the editorial category for fiction.

The Association of Educational Publishers (AEP) is the national, non-profit organization for educational publishers that supports the growth of supplemental educational publishing in media. The AEP announced its award winners June 12, during the Annual Awards Banquet & Gala at the Renaissance Hotel in Washington, D.C. Celebrating its 40th anniversary this year, the Distinguished Achievement Awards identify the best educational materials—such as books, periodicals, educational toys, and software—within subject and education level categories. The awards are evaluated on traits such as efficacy, usability and overall educational value and are judged by a pool of editors, educators, and writing, publishing and design experts.

“Producing a publication that will inform, inspire and excite America’s youth has been our top priority since the magazine’s inception,” said J. Warren Young, publisher of *Boys' Life*. “Receiving four of the most esteemed awards among youth publishers is a testament to that vision. We are very excited to have earned such honors and look forward to continuing our efforts to foster the education, leadership skills and character development of today’s youth.”

Created in 1911, *Boys' Life* is a monthly magazine that reaches an audience of 1.1 million subscribers, 50,000 of which are not Boy Scouts. Including pass-along readership, about 7.4 million people view each issue. While fulfilling the vision of the Boy Scouts of America, *Boys' Life* aims to promote reading and serve the active lifestyle of its unique and dynamic audience, the majority of which are boys ages 6 to 11.

About Boy Scouts of America

Serving nearly 4.5 million young people between 7 and 20 years of age with more than 300 councils throughout the United States and its territories, the Boy Scouts of America is the nation’s foremost youth program of character development and values-based leadership training. For more information on the BSA, please visit www.scouting.org.

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